

ATLANTA **PEOPLE** **MAGAZINE**





## FASHION CARES

**F**resh off a beach vacation, **Isaac Mizrahi** stared down the aftermath of Tropical Storm Fay and torrents of rain to join **Jeffrey Kalinsky** at Jeffrey Fashion Cares. As this year's special guest along with honorary chair **Linda Loudermilk**, a relaxed Mizrahi flexed his good-natured humor under the friendly siege of fans, and kicked back with a jeans-and-penny-loafer-clad Kalinsky in the plush, pre-show VIP area. "I devoted the day completely to this—no fittings, no designing," he told me. "I have no expectations other than to really enjoy myself and to support Jeffrey, who is so dear and smart and important to our industry." Weather be damned, more than 900 guests turned up for the sold-out event. No amount of rain could have dampened the mood inside the beautiful 55 Allen Plaza.

Event co-chairs **Sacha Taylor**, radiant in her red Isaac Mizrahi gown—and **Lila Hertz**, donning a Prada blouse and shoes and a 6267 skirt, have developed a foolproof formula where fashion and charity combine for one glamorous get-together. Run with CEO-like precision, Fashion Cares ratcheted a record-setting \$800,000—with the help of a host committee co-chaired by **Todd Tautfest** and **Louise Sams**—for the Atlanta AIDS Partnership Fund and Susan G. Komen for the Cure Greater Atlanta Affiliate.

Long regarded as the official kick-off to the season, the 16th annual event provided the perfect opportunity to dress up—as if Atlanta's social fixtures and fashion-lovers really needed an excuse. Guests sipped champagne in the Eventologie-designed space, nibbled on delicious bites from caterer **Dennis Dean** and mingled—trying to look casual as eyes darted to see who had outdone whom in the fashion department. **Sue LaCrew** dazzled in a fuchsia and canary-yellow floor-sweeping ethereal number by Diane von Furstenberg, while **Molly Kitchen** co-opted fashion's never-ending love affair with black and white in a Lanvin blouse with a high ruffled collar and demure pencil skirt. Fall's strongest currents were spotted on style arbiter **Teresa Hebert**, who was wearing a subtle, dual-tone emerald pleated dress by Stella McCartney, and pinup beauty **Lana Landis** kept us all guessing in label-of-the-moment L'Wren Scott. There was no better model than **Stephanie White Carter** for the filmy, strapless neo-bohemian gown of her own design, while **Cynthia Craig** seized on a vintage moment in a hot pink dress, gloves and purse. "Thank heavens for Stefan's," she raved, of the well-edited LSP vintage-clothing boutique.

Some of the Savannah College of Art and Design's most promising young designers vied for the coveted Jeffrey New Talent Award (congrats to winner **Laura Russell**), and we spotted some equally exciting student ensembles in the pre-show crowd. The mad-hatter plaid of **Adrian Purez's** suit on **Jonathan Laiter** delivered a punch of punk, and the modern bolero jacket and lace-up ankle boots by student provocateur **Nwanya Abraham** was a cool new construct in menswear. With everyone seated and the lights dimmed, the show began. Models paraded down the u-shaped runway on sky-high heels—an exciting counterpoint to the more conservative fashions and the ubiquitous ponytail. The best style spotting, however, was to be found in the audience; a dapper



Isaac Mizrahi



Guests enjoy the view from the front row

Mary Jane St and Parish K



David Goodrowe



Models backstage



Lila Hertz







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hill



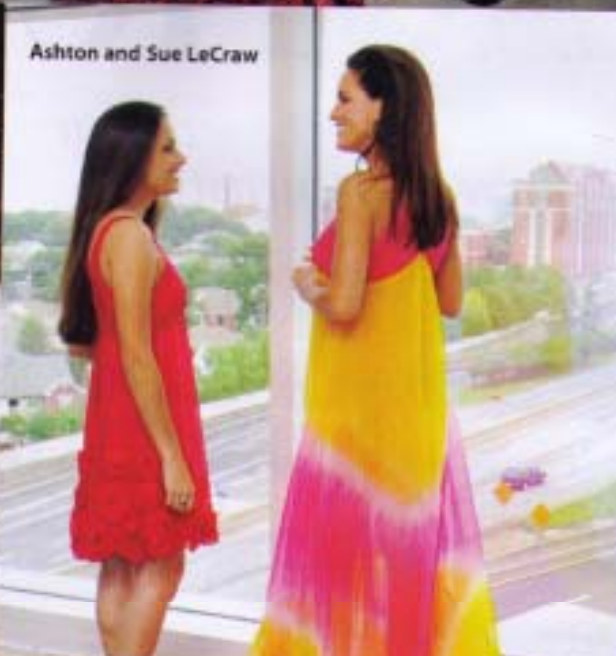
Models getting dressed backstage



Ryan Mattaway and Lygia Montano



f from the



Ashton and Sue LeCraw



Models wearing 5CAD designs



Lewis Perkins



Jamie Annarino



Casey Siegel



Jeffrey Kalinsky and Kenneth Croft



Liz McDermott

