

ATLANTA

PEACH



DREAM TEAM

From invites to music and dresses to food, we hook you up with the hot new names in Atlanta weddings

BY AMY FLURRY
PORTRAITS BY MALI AZIMA

The Maestro

APRIL MILLIKEN TRIGG
EVENTOLOGIE

Event planner April Milliken Trigg will stop at nothing to make sure weddings in her company's charge run smoothly. "On the front end we do everything from picking up guests at the airport to securing locations and coordinating the honeymoon," says the founder and president of Eventologie, who once personally stopped traffic on Central Park South so that a horse-drawn carriage could turn around and fetch the bride. Her 10 years in the entertainment industry as a talent agent was a fortuitous preparation for handling the different personalities that converge at a wedding, such as the guest who drinks too much and the demanding mother-in-law. "It's all eyes and ears on deck, all of the time," Trigg says. "We are very creative problem-solvers." She is so dedicated to implementing her clients' dreams on their wedding days that she commits to only 10 or so per year, in addition to the corporate events handled by her company. Last summer she saw Hanson brother Zac marry Kate Tucker at Rhodes Hall in Atlanta after working with them for 18 months. By contrast, her team pulled together a Savannah townhouse wedding in 10 days for Bill Boisture, former president of Gulfstream Aerospace Corporation. "We're individual in our approach to each event," she says. "We're very full-service, with the ultimate goal of protecting what is sacred about that day."

470 Cherokee Avenue. (404) 589-9151. eventologie.com.





"I don't get rattled by things outside of our control because for every Plan A, we have Plan B and Plan C in the wings, and we're fully prepared to execute any one of them."